



FIATA WORLD CONGRESS 2025

GREEN & RESILIENT LOGISTICS

SPONSORSHIP BROCHURE



Date: October 6-10, 2025

Location: National Convention Center (NCC), Pham Hung Road,
Nam Tu Liem District, Hanoi, Vietnam

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Letter of Appeal

Dear Esteemed Businesses

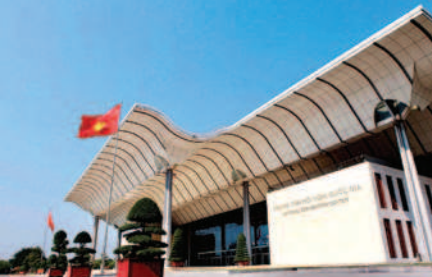
Vietnam Logistics Business Association (VLA)'s sincerely greetings to your esteemed business!

With over 30 years of development, VLA is the National Association representing the voice of the logistics business community, supporting and accompanying the growth of Vietnamese businesses. At the same time, VLA is also a member of the International Federation of Freight Forwarders Associations (FIATA) – the largest organisation representing freight forwarders and logistics providers across 120 countries and territories, with 113 association members representing 40,000 logistics businesses worldwide and over 6,000 individual members.

In 2025, the FIATA World Congress (FWC) will be held for the first time in Hanoi, Vietnam, after VLA, as the national representative, successfully secured the hosting rights with considerable effort over many years, starting from 2017.

Through many years of successful organisation in member countries, the FIATA World Congress has established its reputation and appeal as the largest and most significant event in the global freight forwarding and logistics industry. In Vietnam, the 2025 FIATA World Congress will have the main theme of “Green and Resilient Logistics”, featuring a series of in depth reports, analyses, proposals, and solutions for developing sustainable logistics and adapting to global economic fluctuations.

With the scale, nature and importance of the FWC 2025 event, since successfully securing the hosting rights, VLA has received significant attention and guidance from government leaders as well as various ministries and departments. Notably, Prime Minister Pham Minh Chinh has met twice with the FIATA and VLA leadership teams (in July 2023 and July 2024) to affirm the Vietnamese government's support and assistance. He has also directed relevant ministries, departments, agencies, and local authorities to provide maximum support to ensure the successful organisation of FWC 2025 by VLA and FIATA. Following the announcement of the event's theme in July, FWC 2025 has garnered widespread interest from the business community, various agencies, and local governments.



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At the FWC 2025, with a series of important subjects, extensive networking activities, and exhibitions, the event is expected to attract 1,200 - 1,500 delegates in person. This includes leaders from national logistics associations, international organisations, and notably, over 1,200 top logistics companies from more than 120 countries and territories.

FWC 2025 represents a “golden opportunity” for Vietnamese businesses to meet, exchange, and collaborate with thousands of leading logistics and international trade companies. It also provides a chance to establish Vietnam’s position on the global logistics map, promote the country’s image, and enhance national prestige on the international stage. The event will open up opportunities for boosting imports and exports, improving competitiveness, and contributing to economic development towards the vision of national prosperity.

To contribute to the success of this global event, expand business networking opportunities, and support businesses in showcasing their image and brand to a wide range of international partners, the FWC 2025 Organising Committee warmly invites your esteemed company to join and support the event.

Thank you very much!

CHAIR OF THE FWC 2025
ORGANISING COMMITTEE

LE DUY HIEP

Ho Chi Minh City, September 18th, 2024
PRESIDENT OF VLA
CO-CHAIR OF THE FWC 2025 ORGANISING COMMITTEE

DAO TRONG KHOA

Contact us at email: info@fiata2025.vn

About the Congress

Delegates attending FIATA World Congress 2025

The FIATA World Congress 2025 (FWC 2025) will attract approximately 1,200 - 1,500 high-level delegates who are key decision-makers and actively drive innovation and creativity within their businesses and organisations.

Attending the FWC 2025 will provide significant benefits, as it is an ideal opportunity to network, build, and establish new relationships, while also raising awareness about freight forwarding and logistics services among participants.

Key activities FIATA World Congress 2025

» CONGRESS

» EXHIBITION

» B2B NETWORKING



Groups of Companies, Organisations & Entities Interested in FWC 2025

- » Freight Forwarding Companies
- » Transportation Companies: Road, Air and Sea Transportations
- » Cargo and Express Delivery Companies
- » Logistics Centers and Warehousing Companies, Storage Solutions, Logistics Services, and Customs Support Entities
- » Transport and Warehouse Equipment Providers
- » Port and Airport Service Providers
- » Manufacturing, Importing, and Exporting Companies
- » Government, Ministries, Departments, Local Authorities, Research Institutes and Organisations
- » ...

Related Service Groups

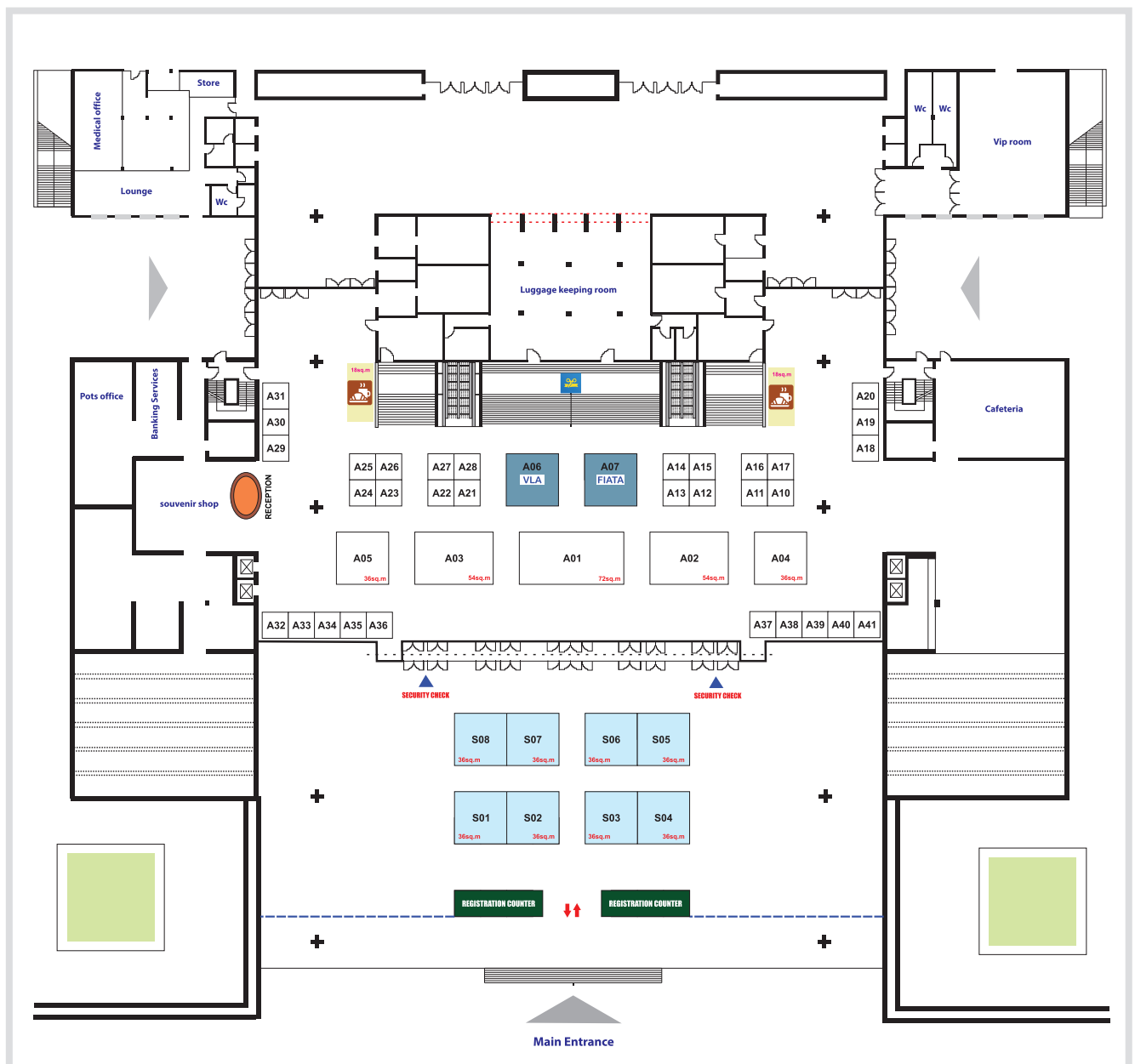
- | | |
|---|--|
| » Customs | » Maritime Services |
| » Financial Services | » Payment Service Providers |
| » Governments and Organisations | » Port Management and Services |
| » Information, Communication & Technology (ICT) | » Legal Services |
| » Insurances | » Supply Chain Management |
| » Logistics | » Cargo Tracking and Warehousing Systems |

Brand Promotion Opportunities at FIATA World Congress 2025

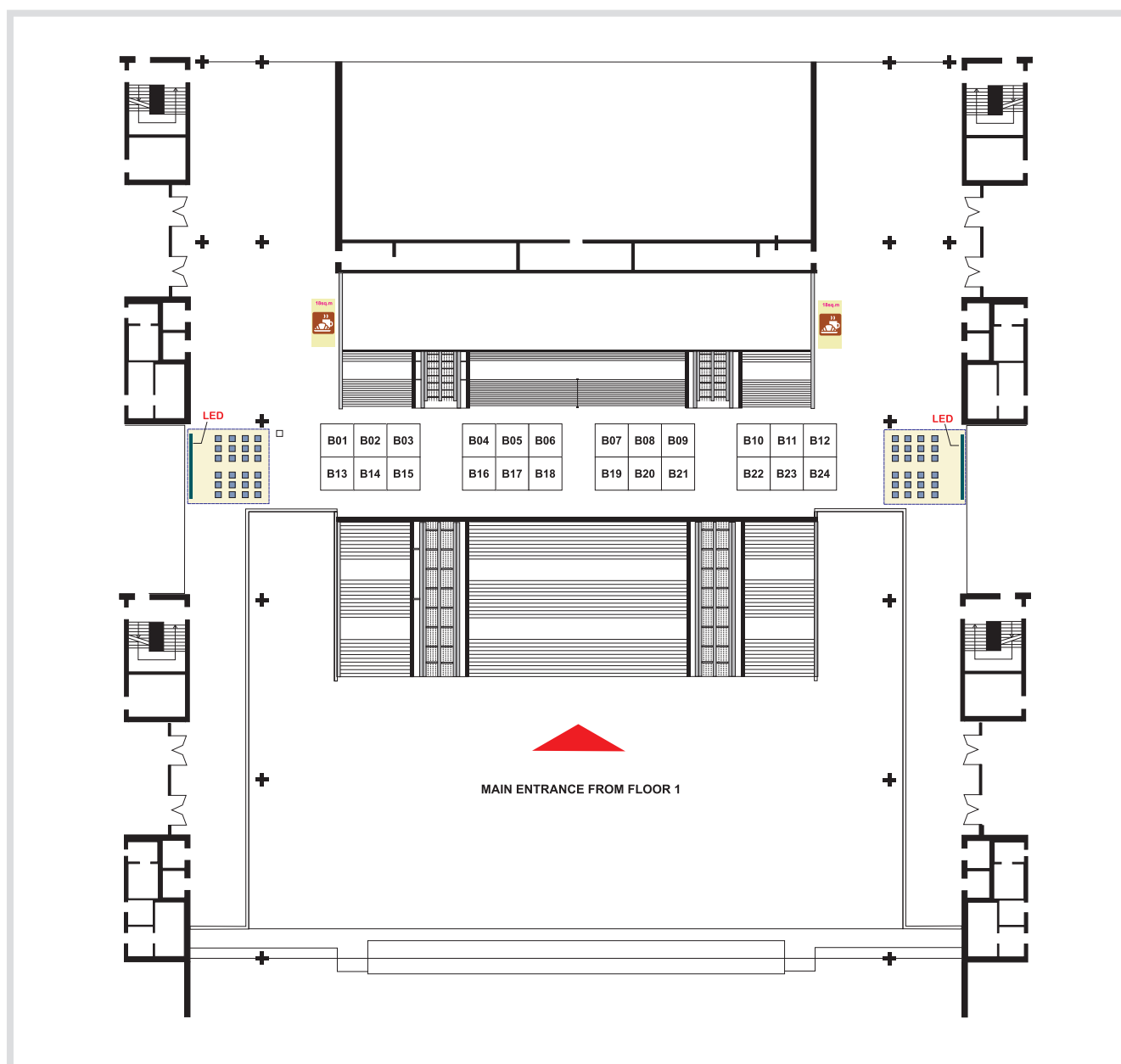
- » **Enhanced Brand Visibility:** Gain recognition and memorability by displaying your logo in prominent locations before, during, and after FWC 2025.
- » **Boost Credibility:** Highlight your company's expertise to your target audience and enhance your reputation.
- » **Generate New Business and Partnerships:** Connect with registrants, suppliers, and speakers to create new sales opportunities and partnerships.
- » **Reach Influential Leaders:** Showcase your brand to thousands of influential leaders from businesses around the world.
- » **Promote Products and Services:** Present your offerings to international buyers, connect with like-minded industry professionals, and establish strategic international partnerships.
- » **Strengthen Brand Positioning:** Solidify your brand's presence and reputation in the global transportation and logistics industry.
- » **Access Knowledge:** Stay informed about emerging trends and ongoing research in the field.



Floor plan of the FIATA World Congress 2025 Level 1

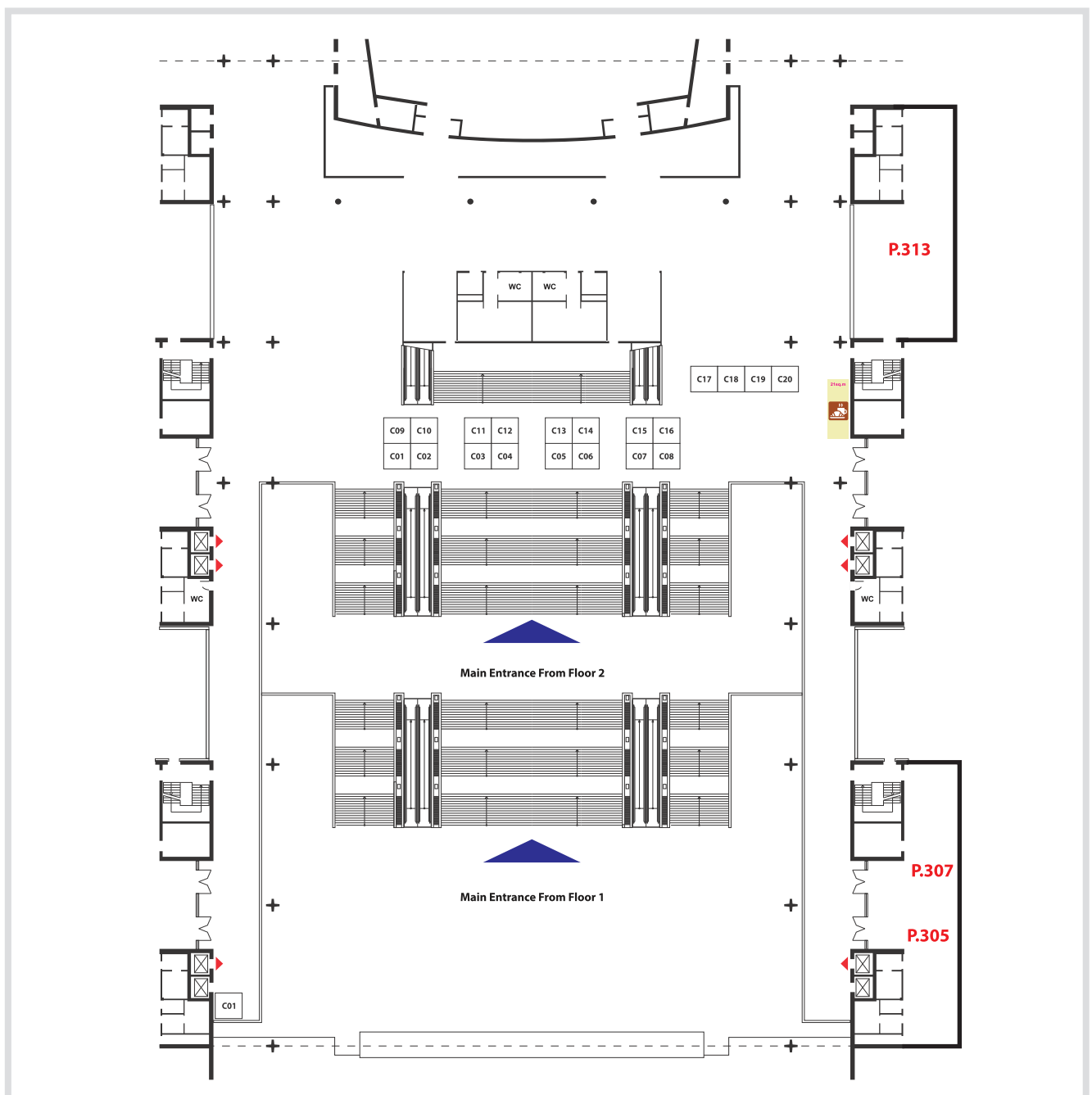


Floor plan of the FIATA World Congress 2025 Level 2





Floor plan of the FIATA World Congress 2025 Level 3



Overview of FIATA World Congress 2025

1.1. FIATA World Congress (FWC)

The FIATA World Congress is the largest and most important global event in the freight forwarding and logistics industry, hosted annually by a FIATA Association Member. In 2025, for the first time, this event will be hosted in Hanoi, following the successful bid by the Vietnam Logistics Business Association (VLA) to secure the hosting rights.

1.2. Overview of the FIATA World Congress 2025 in Hanoi (FWC 2025)

- » **Event Theme:** “Green and Resilient Logistics”.
- » **Venue:** National Convention Center (NCC), Pham Hung Road, Nam Tu Liem District, Hanoi, Vietnam.
- » **Main Hotel:** JW Marriott, 8 Do Duc Duc, Me Tri Ward, Nam Tu Liem District, Hanoi, Vietnam.
- » **Dates:** October 6-10, 2025.
- » **Format and Technology:** In person conference over five (5) days.
- » **Organising Partners:** Vietnam Logistics Business Association (VLA), local logistics associations, and other industry associations. With the support of the Government Office, the Ministry of Industry and Trade, The Ministry of Construction, the Ministry of Foreign Affairs, and other relevant ministries, departments, and local authorities of Hanoi and other related regions.



1.2. Overview of the FIATA World Congress 2025 in Hanoi (FWC 2025)

» Expected participants and quantity:

- Representatives from professional organisations in the logistics sector from the region and worldwide: International Federation of Freight Forwarders Associations (FIATA); Regional Freight Forwarders Associations (RAM, REU, RAMs, RAP), international organisations, and other global international freight forwarding associations.
- Leaders of companies involved in transportation, freight forwarding, logistics, supply chain management, information technology, finance, insurance, cargo handling, and warehousing.
- Experts in the field of logistics services from around the world.
- Target services: Freight forwarding services, logistics services.
- Target market: Global market.
- Estimated 1,200 - 1,500 delegates are expected, including representatives from Vietnamese and international logistics companies, government officials, members of parliament, representatives from ministries and local departments, regulatory authorities, FIATA, regional and international freight forwarding associations, import-export businesses, international organisations, and media agencies.
- With over 1,200 guests from around the world, this event will serve as a bridge for import and export trade between Vietnam and other countries. As a result, other sectors such as aviation, restaurants, hotels, and tourism will also have opportunities for growth. The year 2025 marks the 80th anniversary of the founding of the nation and the 50th anniversary of national reunification. It is also the year for realising the ASEAN Community Vision 2025. Therefore, successfully organising the FIATA World Congress 2025 will be a significant contribution of the Vietnamese logistics sector to the nation's jubilant atmosphere and will clearly demonstrate the dynamism and deep integration of the local logistics business community.

Overview of FIATA World Congress 2025

The Importance of FWC 2025 for Vietnam and the Global Freight Forwarding and Transportation Chain

The FWC is not only a significant event in the global logistics sector but also a golden opportunity for Vietnam to assert its position in the global freight forwarding and transportation chain. With its strategic geographic location, Vietnam is becoming a crucial link in the global supply chain, particularly in major economic corridors such as China-ASEAN, India-China-ASEAN, and as a terminus of the East-West Economic Corridor.

This event will play a key role in enhancing and optimising the supply chain, allowing Vietnam to leverage its geographical advantages to the fullest, thereby strengthening connections with international partners and elevating the country's competitiveness on the global stage.

FWC – 2025 and the Support from the Prime Minister and Local Ministries and Departments

Given the scale, nature, and importance of the FWC 2025 event, since VLA successfully secured the rights to host the event in October 2022, it has received attention and direction from the government and various ministries and departments. Notably, Prime Minister Pham Minh Chinh has met with the FIATA and VLA leadership delegations twice (in July 2023 and July 2024). The Prime Minister has supported VLA and FIATA in organising the annual congress in Vietnam and has directed ministries, departments, agencies, and local authorities to support and create the best possible conditions for VLA and FIATA to successfully organise FWC 2025. The Ministry of Industry and Trade has also approved VLA's organisation of the event and has appointed staff to participate in the event's organising committee for close and timely oversight. Following the press conference in July 9th, 2024: "Green and Resilient Logistics" and Unveiling of FWC 2025, currently, the event has garnered significant interest from the business community, various agencies, and local authorities.



Vietnam is strategically located at the heart of Southeast Asia, serving as a gateway to major regional and global markets.

With its robust transportation infrastructure, highly skilled workforce, and cutting-edge technological solutions, Vietnam has emerged as a premier destination for large-scale international events.

Hanoi – the thousand-year-old capital will proudly host FIATA World Congress 2025. As the political, cultural, and economic hub of the country, Hanoi offers comprehensive connectivity for businesses, policymakers, multinational corporations, and global logistics organisations.

VIETNAM – THE IDEAL DESTINATION FOR FIATA WORLD CONGRESS 2025

National Convention Center (NCC)

The National Convention Center (NCC), Vietnam's largest conference venue, stands out with its modern architecture, impressive scale, and versatile event spaces:

- A total area of 60,000 square meters,
- A main auditorium accommodating over 3,800 seats, ideal for plenary sessions,
- Flexible meeting rooms and exhibition halls, catering to seminars, trade exhibitions, networking events, and concurrent sessions.

NCC is equipped with world-class facilities, including state-of-the-art audiovisual systems, lighting, and spaces for banquets and special events, ensuring a professional and exceptional experience for all participants.

Hanoi - Where Tradition Meets Modernity

Hanoi is not only a hub for international events but also a destination rich in culture and heritage:

- Historic landmarks such as Hoan Kiem Lake, The Temple of Literature, and the Hanoi Old Quarter,
- A wide range of world-class hotels and restaurants, meeting diverse accommodation and culinary needs,
- Convenient access to Noi Bai International Airport, offering direct flights to major cities worldwide.



The FIATA World Congress 2025 in Hanoi will provide a platform for global logistics leaders, sponsors, speakers, and stakeholders to connect, share, and collaborate. We are confident this event will leave a lasting impression and deliver tangible value to all participants.



The Prime Minister of Vietnam, Pham Minh Chinh (the 6th person from right) met with the FIATA delegation for the second time on July 9th, 2024 (the first meeting was on July 12th, 2023) on the occasion of the delegation's visit to Hanoi to review the preparations for the Federation's Congress (FWC 2025), which will be held from October 6th-10th, 2025, at the National Convention Center.

DAY 0

Mon, 06 Oct 2025

DAY 1

Tue, 07 Oct 2025

DAY 2

Wed, 08 Oct 2025

DAY 3

Thu, 09 Oct 2025

DAY 4

Fri, 10 Oct 2025

08:00 - 09:00		08:00 - 09:15 MTI NCC	08:00 - 09:00 EXHIBITION INAUGURATION Exhibition Area	
09:00 - 10:00		09:15 - 09:30 Break	09:00 - 09:30 Break	09:00 - 10:30 PANEL 4 NCC
10:00 - 11:00		09:30 - 10:45 CAI NCC	09:30 - 11:00 OPENING SESSION NCC	10:30 - 11:00 Break
11:00 - 12:00		10:45 - 11:00 Break	11:00 - 11:30 Break	11:00 - 12:30 PANEL 5 NCC
12:00 - 13:00		11:00 - 12:15 AFI NCC	11:30 - 12:30 PANEL 1 YLP AWARD SESSION NCC	11:30 - 14:30 ELECTORAL GENERAL MEETING NCC
13:00 - 14:00	Registration Optional Tours	12:15 - 13:15 Lunch NCC	12:30 - 13:30 Lunch - NCC	
14:00 - 15:00		13:15 - 14:30 FLI - NCC	13:30 - 15:00 PANEL 2 NCC	
15:00 - 16:00		14:30 - 14:45 Break	15:00 - 15:30 Break	
16:00 - 17:00		14:45 - 15:45 ABSS - NCC ABLM - NCC ABIT - NCC	15:30 - 17:30 PANEL 3 NCC	15:30 - 17:00 PANEL 7 NCC
17:00 - 18:00		15:45 - 16:00 Break	17:30 - 18:30 Break	17:00 - 17:15 Break
18:00 - 19:00		16:00 - 17:15 RAME - NCC		17:15 - 18:30 CLOSING CEREMONY NCC
19:00 - 20:00		16:00 - 17:15 RAP - NCC		FREE TRANSFERS
20:00 - 21:00		17:15 - 17:30 Break		19:30 GALA DINNER NCC
21:00 - 22:00		17:30 - 18:45 RAMS- NCC		
		17:30 - 18:45 REU- NCC		
		18:45 - 20:00 WELCOME COCKTAIL NCC	18:30 CULTURAL NIGHT RECEPTION NCC	

Opportunities for Sponsor Companies

By becoming a sponsor of FWC 2025, companies will not only reach over 1,200 - 1,500 delegates from more than 100 countries but also contribute to shaping the future of the logistics industry with the overarching goal of a strong Vietnam. This is an opportunity to:





Sponsorship Packages

The event offers a range of sponsorship packages tailored to meet the needs and goals of different companies.

- » **SIGNATURE PACKAGE**
- » **CLASSIFIED BY SPONSORSHIP LEVELS**
- » **NETWORKING SPONSORSHIP**
- » **IN-KIND SPONSORSHIP**
- » **BRAND VISIBILITY PACKAGES**
- » **EXHIBITION PACKAGES**

SIGNATURE PACKAGE (Strategic Partner)

BENEFITS AT FWC 2025 **STRATEGIC PARTNER**

\$400,000

As a Strategic Partner, our valued partner will work closely with the Organising Committee to customise sponsorship benefits, ensuring alignment with the strategic goals and maximising brand impact.

In addition to all Diamond Sponsor entitlements, Strategic Partner will receive the following exclusive privileges:

1. BOOTH LOCATION:

- Priority allocation of the largest exhibition booth
- Centrally positioned at the heart of the exhibition hall (Position A01)

2. OUTDOOR DISPLAY AREA:

- Exclusive use of the central plaza
- Ideal for displaying large-scale logistics and industrial equipment

3. BRAND VISIBILITY & COMMUNICATION:

- Premium placement on the official FWC 2025 website
- Logo displayed on all event POSM materials
- Logo featured on the backdrop of the FWC 2025 Vietnam promotional booth at FIATA regional events in 2025 with Vietnam delegation participation
- 120-second corporate video played during guest check-in, seating time, coffee breaks, etc.
- 90-second TVC broadcasted on indoor and outdoor media screens booked by the Organiser as part of the official media plan
- Recognised as a Strategic Sponsor across national and international media channels per the Congress media strategy
- Booth visit by VIP delegates of FWC, with the opportunity for direct business exchange



CLASSIFIED BY SPONSORSHIP LEVELS

PACKAGE & BENEFITS	DIAMOND \$120,000	PLATINUM \$60,000	GOLD \$40,000	SILVER \$20,000	BRONZE \$10,000	BASIC \$5,000
TICKET & EXHIBITION BOOTH						
1. Full Congress Access	10	6	4	3	2	1
2. 9m² Exhibition Booth (3m x 3m)	6	4	2	1	-	-
3. Exhibition Access Pass	10	6	4	3	2	1
BRAND VISIBILITY & COMMUNICATION DURING CONGRESS						
1. Officially recognised as a sponsor of FWC 2025, with rights to use the FWC 2025 logo for corporate promotion	✓	✓	✓	✓	✓	✓
2. Company logo displayed in rolling slides during the Opening Ceremony	✓	✓	✓	✓	✓	-
3. Logo featured on the main backdrops at both Opening and Closing Ceremonies	✓	✓	✓	✓	✓	-
4. Logo displayed on event banners, check-in backdrops, and standees	✓	✓	✓	✓	✓	✓
5. Logo presence on the official Congress App	✓	✓	✓	✓	✓	✓
6. Logo included on the sponsor acknowledgment page in the Congress Handbook (placement assigned by the Organiser)	✓	✓	✓	✓	✓	✓
7. Recognition across all official FWC 2025 social media platforms	✓	✓	✓	✓	✓	✓
8. Marketing materials and branded gifts included in delegate tote bags	✓	✓	✓	✓	✓	✓
9. LED screen advertisement during the Congress (number of times per day)	10	5	4	3	2	1
10. Logo featured in all Congress newsletters and press releases	✓	✓	✓	✓	✓	✓

PACKAGE & BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	BASIC
	\$120,000	\$60,000	\$40,000	\$20,000	\$10,000	\$5,000

BRAND VISIBILITY & COMMUNICATION DURING CONGRESS

11. Company profile presented on the FWC 2025 website (word count varies by sponsorship level)	500 words	350 words	300 words	250 words	200 words	-
12. Company profile featured on the Vietnam Logistics Business Association (VLA) website and fan page	500 words	350 words	300 words	250 words	200 words	-
13. Advertisement placement in the Congress Handbook (as arranged by the Organiser)	Front/ Back Cover & 1 Page	1 Page	1/2 Page	1/2 Page	-	-
14. One corporate video posted on the FWC 2025 fan page (duration based on sponsorship level)	120s	90s	75s	60s	45s	30s

POST-CONGRESS BRAND VISIBILITY & COMMUNICATION

1. Company logo displayed on the official FWC 2025 website	✓	✓	✓	✓	✓	-
2. Company logo included in the Post-Congress Report	✓	✓	✓	-	-	-
3. Company logo featured on the FWC 2025 Photo Library webpage	✓	✓	✓	✓	-	-
4. Exclusive news feature published in the press	✓	-	-	-	-	-
5. Sponsorship acknowledgment included in the official post-event thank-you letter sent to all participants	✓	-	-	-	-	-

NETWORKING OPPORTUNITY

1. Booth visit by VIP delegates of FWC, with the opportunity for direct business exchange	✓	✓	-	-	-	-
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EXCLUSIVE FOR DIAMOND SPONSOR

BENEFITS	DIAMOND
1. Logo prominently displayed at key locations throughout FWC 2025	√
2. The corporate video featured during guest check-in and breaks	√
3. A prime-location exhibition booth for global business networking	√
4. Opportunity to speak or join panel discussions; port tour participation	√
5. Sponsor's content featured in relevant tracks aligned with the sponsor's expertise	√
6. Highlighted in official videos, media coverage, and press releases	√
7. Guaranteed coverage on official national media channels (e.g., VTV1) with the participation of government representatives in the event's main activities	√
8. A dedicated article on the FWC 2025 website and social media, with post-event engagement supported	√

NETWORKING SPONSORSHIP

(All prices exclude VAT)



All amounts are quoted in USD (\$).
All credit card payments will be processed in USD (\$).

We are open to discuss other opportunities for network sponsorships by your company to be exposed at the 2025 FIATA World Congress. Please contact us and let us see what we can do for you.

CULTURE NIGHT | GALA NIGHT | WELCOME RECEPTION

PACKAGE & BENEFITS	CULTURE NIGHT or GALA NIGHT (Sponsor may choose one of three packages) WELCOME RECEPTION (Exclusive to the ELITE package only)		
	GRAND \$40,000	PRIME \$30,000	ELITE \$20,000
VISIBILITY AT THE EVENT			
1. Corporate introduction video played prior to the start of the programme	60s	40s	30s
2. Product/service display in the guest reception area	2 tables	1 table	-
3. Verbal acknowledgment by the MC during the programme	√	√	√
NETWORK & VIP ACCESS			
1. VIP tickets	6	4	2
2. Priority seating near the table of distinguished guests	VIP table - center	VIP table - right side	VIP table - right side
BRAND VISIBILITY ON EVENT DOCUMENT			
1. Logo on the dinner menu	√	√	√
2. Logo on the event photo backdrop	√	√	√
3. Standee placement at the event reception area (roll up standee: 80cm x 200cm, to be prepared by the sponsor)	2	1	1
COMMUNICATION & PR			
1. Leaflet/brochure placement in the tote bag (size: 21cm x 10cm)	√	√	-
2. Logo displayed on the FWC 2025 official website	√	√	√
3. Logo displayed on the FWC 2025 Congress App	√	√	√
4. Mentioned in a post-event PR article of FWC 2025	√	√	√
5. Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page	1	1	1
6. One corporate introduction video posted on the FWC 2025 fan page (duration based on sponsorship level)	60s	45s	30s
7. Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)	√	√	√



PRIVATE LUNCH

Price negotiable depending on event setup

DIRECT B2B MATCHING OPPORTUNITY:

- Select target guests from the official attendee list
- Our Organising Committee will send invitations and confirm their participation in a dedicated seated lunch
- Your company will have the opportunity to deliver a welcome remark and promote your brand in a tailored setting

EXCLUSIVE NETWORKING RECEPTION (Post-Conference)

Price negotiable depending on event setup

DIRECT B2B MATCHING OPPORTUNITY:

- Select target guests from the official attendee list
- The Organising Committee will send invitations, confirm participation, and arrange a dedicated networking space
- Your company will have the opportunity to meet and engage in direct discussions, unlocking potential business opportunities

YOUNG LOGISTICS PROGRAMME | \$20,000

A. VISIBILITY AT THE EVENT:

- Verbal acknowledgment by the MC during the programme
- 1 logo on the programme key visual
- Corporate introduction video (under 1 minute) played prior to the start of the programme
- 2 standee placement at the event reception area (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Logo displayed on the FWC 2025 Congress App
- Mentioned in a post-event PR article of FWC 2025
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (30s) posted on the FWC 2025 fan page
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)

C. NETWORK OPPORTUNITY:

- Unlimited access to young logistics talents
- 2 invitation tickets to the Gala Night

B2B | \$5,000

A. VISIBILITY AT THE EVENT:

- Logo on homepage of Congress App
- Logo on Calendar Booking page of Congress App

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (30s) posted on the FWC 2025 fan page
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)

C. NETWORK OPPORTUNITY:

- Branded thank-you pop-up displayed after successful meeting scheduling

CONGRESS APP VISIBILITY | \$6,000

The official Congress mobile app will be made available to all registered participants and serves as the central communication platform before and during the event. It provides real-time access to the programme and helps attendees navigate sessions with ease.

SPONSOR BENEFITS:

- Logo and banner prominently displayed on the app's activity stream page
- 2 push notifications sent in the lead-up to the Congress (e.g. 1-2 weeks prior)
- 1 daily push notification during the Congress period

(All content and scheduling are subject to prior approval by the Organising Committee).

CONGRESS WI-FI SPONSOR | \$6,000

Position your brand at the center of participant connectivity throughout the event.

SPONSOR BENEFITS:

- Branded Wi-Fi login/landing page
- Company logo/image featured on each participant's device upon connection
- 1 daily push notification via the Congress mobile app
- Brand visibility on on-site Wi-Fi notices and signage

(All content and scheduling are subject to prior approval by the Organising Committee).



IN-KIND SPONSORSHIP

TOTE BAG PRODUCTION SPONSORSHIP | \$30,000

(Tote bags will be produced and printed by the Organising Committee, following premium quality standards)



A. BRAND VISIBILITY:

- Exclusive logo placement on 1,500 premium tote bags
- Logo displayed on all main backdrops of the event

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Logo displayed on the FWC 2025 Congress App
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)
- Company profile presented on the FWC 2025 website (350 words)
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (60s) posted on the FWC 2025 fan page
- Mentioned in one pre-event & one post-event PR article of FWC 2025
- Leaflet/brochure placement in tote bag (size: 21cm x 10cm)
- 1 standee placement at the POSM pickup area of the event (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)

C. INVITATION & NETWORKING:

- 3 invitation tickets to the Gala Night
- Verbal acknowledgment by the MC at the Gala Night

NOTEBOOK & PEN SET SPONSORSHIP | \$15,000

(All notebooks and pen sets will be produced and printed by the Organising Committee, following premium quality standards)



A. BRAND VISIBILITY:

- Logo displayed on all main backdrops of the event

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Logo displayed on the FWC 2025 Congress App
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (45s) posted on the FWC 2025 fan page
- Mentioned in one pre-event & one post-event PR article of FWC 2025
- Leaflet/brochure placement in tote bag (size: 21cm x 10cm)
- 1 standee placement at the POSM pickup area of the event (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)

C. INVITATION & NETWORKING:

- 1 invitation ticket to the Gala Night
- Verbal acknowledgment by the MC at the Gala Night

SPEAKER GIFT SPONSORSHIP | \$15,000

(All speaker gift sets will be produced and printed by the Organising Committee, following premium quality standards)



A. BRAND VISIBILITY:

- Logo displayed on all main backdrops of the event
- Logo printed on thank-you cards placed inside speaker gift bags

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Logo displayed on the FWC 2025 Congress App
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (45s) posted on the FWC 2025 fan page
- Mentioned in a post-event PR article of FWC 2025
- 1 standee placement at the POSM pickup area of the event (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)

C. INVITATION & NETWORKING:

- 1 invitation ticket to the Gala Night
- Verbal acknowledgment by the MC at the Gala Night

RAFFLE PRIZE SPONSORSHIP | \$5,000



A. BRAND VISIBILITY:

- Logo on Calendar Booking page of Congress App
- Logo on raffle ticket

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (30s) posted on the FWC 2025 fan page

C. INVITATION & NETWORKING:

- Verbal acknowledgment by the MC during the prize announcement
- Invited to present the award to the winner



LANYARD SPONSORSHIP | \$10,000

Gain consistent brand visibility as your logo is worn by every attendee, every day.

SPONSOR BENEFITS:

- Custom-designed lanyards featuring your logo
- Distributed to all participants with their personalised name badge

(Lanyards will be produced and managed by the Organising Committee).

MOCK-UP DEMO



LUNCHES & REFRESHMENT BREAKS | \$5,000 per day

An exclusive opportunity to sponsor all refreshment breaks and lunches for a selected day.

SPONSOR BENEFITS:

- All coffee breaks and lunches served inside the exhibition hall
- Logo or banner display at catering stations
- Option to distribute one (1) kind of leaflet or promotional item during each break

(All materials and placements are subject to prior approval by the Organising Committee).

EXCLUSIVE WATER STATION SPONSORSHIP | \$15,000

(Includes 1 central station & 4 sub-stations at key access points)

A. BRAND VISIBILITY:

- Logo displayed on all main backdrops of the event
- Exclusive brand visibility at the main water station (backdrop & 2 standees) (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)
- Permission to distribute one branded gift item at the water station
- 1 standee at each sub-station (4 in total) (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Logo displayed on the FWC 2025 Congress App
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (45s) posted on the FWC 2025 fan page
- Mentioned in one pre-event & one post-event PR article of FWC 2025
- Leaflet/brochure placement in tote bag (size: 21cm x 10cm)

C. INVITATION & NETWORKING:

- 1 invitation ticket to the Gala Night
- Verbal acknowledgment by the MC at the Gala Night

WATER STATION DEMO





EXCLUSIVE TEA & COFFEE STATION SPONSORSHIP | \$20,000

(All costs related to the coffee station and promotional materials will be covered by the sponsor)

A. BRAND VISIBILITY:

- Logo displayed on all main backdrops of the event
- Exclusive brand visibility on dining utensils at the coffee counter
- 2 standee placement at the coffee counter
(roll-up standee: 80cm x 200cm, to be prepared by the sponsor)

B. COMMUNICATION & PR:

- Logo displayed on the FWC 2025 official website
- Logo displayed on the FWC 2025 Congress App
- Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)
- Acknowledgment in a sponsorship appreciation post on the FWC 2025 fan page
- 1 corporate introduction video (45s) posted on the FWC 2025 fan page
- Mentioned in one pre-event & one post-event PR article of FWC 2025
- Product display at 1 dedicated Gala Night table

C. INVITATION & NETWORKING:

- 2 invitation tickets to the Gala Night
- Verbal acknowledgment by the MC at the Gala Night

TEA & COFFEE STATION DEMO



BRAND VISIBILITY PACKAGES

(Max Exposure, High Visibility, Brand Presence)

PACKAGE & BENEFITS	BRAND ADVERTISING SPONSORSHIP PACKAGE THROUGH EVENT COLLATERALS		
	MAX EXPOSURE \$3,000	HIGH VISIBILITY \$2,500	BRAND PRESENCE \$2,000
POSAM AT THE EVENT			
1. Standee placement in high-traffic area (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)	2	2	1
2. Table standee at networking area (size: 21cm x 18.4cm)	6	4	2
3. Standee placement at the POSM pickup area of the event (roll-up standee: 80cm x 200cm, to be prepared by the sponsor)	1	-	-
4. Logo on sponsor board during Congress	✓	✓	✓
EVENT LEAFLET			
1. Leaflet/brochure placement in the tote bag (size: 21cm x 10cm)	✓	✓	✓
COMMUNICATION & PR			
1. Logo on VLA website:			
Before Congress	1 week	-	-
During Congress	✓	✓	✓
After Congress	1 week	1 week	-
2. Logo featured on the Sponsor Acknowledgment Page in the Congress Handbook (placement determined by the Organiser)	✓	✓	✓
3. A corporate introduction video posted on the FWC 2025 fan page (duration)	30s	-	-



EXHIBITION PACKAGES

All stands are 9m² (3m x 3m) or multiples thereof

EXHIBITOR BENEFITS:

- Logo and website link featured on the official Congress website
- Logo visibility in the Congress mobile app
- 2 complimentary exhibitor access-only passes
- Standard package includes: exhibition hall cleaning, carpeting, venue security, and Wi-Fi

SPACE ONLY | \$3,200 per 9m²

This option provides only the empty floor space – suitable for exhibitors who wish to build and customize their own booth from scratch.

A detailed Exhibitor Manual will be provided prior to the event, with information on optional services such as extra lighting, power, furniture, decoration, and other support services.

STANDARD BOOTH | \$3,700 per 9m²

This option includes a ready-to-use booth with essential fittings, ideal for exhibitors who prefer a convenient setup. Includes: carpeted flooring, partition panels (Maxima system), name board with your company name, Information counter, 2 chairs and 1 round table, basic lighting and standard equipment

(Decorative items and customized elements are not included in the standard booth package).

EXHIBITION TERMS AND CONDITIONS

- Exhibition stand locations are assigned based on the official floor plan and allocated on a **first-come, first-served** basis.
- Sponsors with exhibition entitlements will have their booths **reserved as outlined** in their sponsorship package.
- Exhibitors **may purchase additional space** to expand their booth footprint.
- Complimentary exhibitor passes (as per package) **include access to meals and refreshments** served within the exhibition hall.

Terms and Conditions

Completion of the Booking Form by the Sponsor/Exhibitor shall be considered a commitment to purchase the items. Upon receipt of a Booking Form, the Congress Organiser will confirm the booking and send the Sponsor an invoice.

Terms of Payment

Payment is due within seven days of receipt of the invoice. Should payment not be received within seven (7) days, FWC 2025 will be entitled to cancel the booking and cancellation will be subject to cancellation fees as defined below. Any bookings made after September 1st, 2025 will be subject to immediate settlement.

Cancellation/Modification Policy

Cancellation or modification of sponsorship/exhibition/advertisement items must be made in writing to the Congress Organiser.

The 2025 FIATA World Congress shall retain:

- 10% of the invoiced amount if the cancellation/modification is made before April 28th, 2025 (inclusive)
- 50% of the invoiced amount if the cancellation/modification is made between April 29th, 2025 and August 31st, 2025 (inclusive)
- 100% of the invoiced amount if the cancellation/modification is made on or after September 1st, 2025

Booking Form

Please complete this booking form and sponsorship list and return it to the Congress Organiser.



5th Floor, Saigon Port Building, 03 Nguyen Tat Thanh Street, Ward 13, District 4,
Ho Chi Minh City, Viet Nam

For information about sponsoring, please contact
Tel: 84-28-3 943 2658 /3 943 3045

Email: vla-hcm1@vla.com.vn ; vla-hcm2@vla.com.vn

info@fiata2025.vn

Company/Organisation Details

Company/Organisation Full Name and Address:

City: State/Province:

Country: Postal/ZIP Code:

Website:

VAT NR:

Contact Person

Contact Name: Email:

Mobile Number: Telephone number:

Authorized Representative:

Title:

Billing Contact

Contact Name: Email:

Mobile Number: Telephone Number:

Declaration

By signing below, I confirm that:

- ☐ I have read and understood the Terms and Conditions as they appear on page 33;
- ☐ I am duly authorised to sign and thereby to bind the company/organisation thereto; and
- ☐ The selections I have made on this Booking Form are as intended and are correctly selected.

Full Name: Designation:

Date:..... / / Signature:

Registration Form

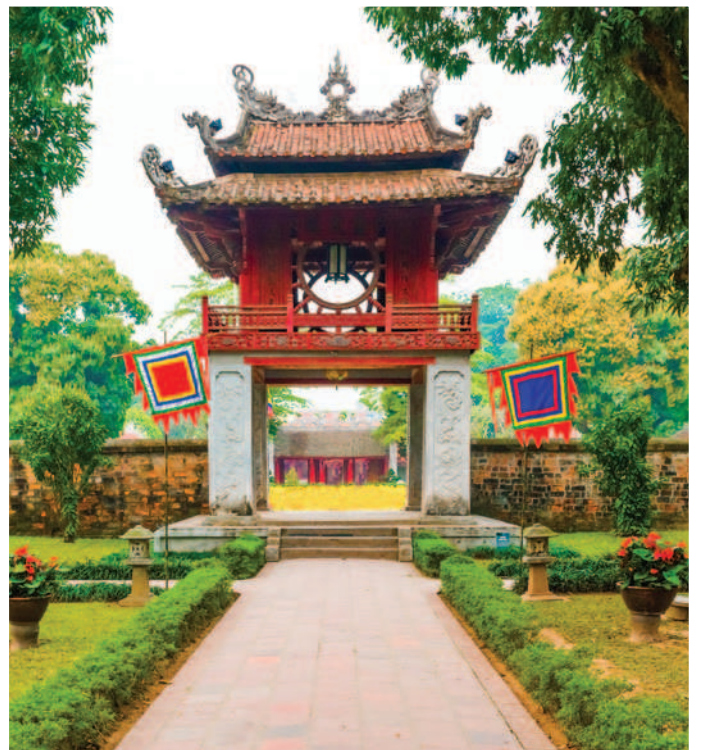
ITEM	PRICE (excludes VAT)	COST
SIGNATURE	\$400,000	
CLASSIFIED BY SPONSORSHIP LEVELS		
Diamond	\$120,000	
Platinum	\$60,000	
Gold	\$40,000	
Silver	\$20,000	
Bronze	\$10,000	
Basic	\$5,000	
NETWORKING SPONSORSHIP		
Gala dinner		
Grand SOLD OUT	\$40,000	
Prime	\$30,000	
Elite	\$20,000	
Cultural night		
Grand	\$40,000	
Prime	\$30,000	
Elite	\$20,000	
Welcome Reception Elite only	\$20,000	
Young Logistics Programme SOLD OUT	\$20,000	
B2B	\$5,000	
Private Lunch	Negotiable	
Exclusive Networking Reception	Negotiable	
Congress App SOLD OUT	\$6,000	
Wi-Fi	\$6,000	
IN-KIND SPONSORSHIP		
Tote Bag Production Sponsorship	\$30,000	
Notebook & Pen Set	\$15,000	
Speaker Gift	\$15,000	
Raffle Prize	\$5,000	
Lanyards SOLD OUT	\$10,000	
Lunches & Refreshment Breaks	\$5,000 (per day)	
Exclusive Water Station	\$15,000	
Exclusive Tea & Coffee Station	\$20,000	
BRAND ADVERTISING SPONSORSHIP PACKAGE THROUGH EVENT COLLATERALS		
Max Exposure	\$3,000	
High Visibility	\$2,500	
Brand Presence	\$2,000	
EXHIBITION PACKAGES		
Space Only Booth n°1st choice: Booth n°2nd choice: Booth n°3rd choice:.....	\$3,200 (per 9m²)	
Standard Booth	\$3,700 (per 9m²)	
SUBTOTAL		
+ VAT 8%		
TOTAL COST		

VIETNAM OFFICIALLY RECEIVED THE TALKING STICK FOR HOSTING THE FIATA WORLD CONGRESS 2025



Vietnam

Timeless Charm





ORGANISER **FIATA WORLD CONGRESS 2025**

SINCERE THANKS

FOR MORE INFORMATION:

Hotline: (+84) 866 787 956
(+84) 909 875 165

Email: info@fiata2025.vn
registration@fiata2025.vn

Website: fiata2025.vn