



FIATA WORLD CONGRESS 2025

GREEN & RESILIENT LOGISTICS



Date: October 6-10, 2025

Location: National Convention Center (NCC), Pham Hung Road,
Nam Tu Liem District, Hanoi, Vietnam



Letter of appeal

Dear Esteemed Businesses

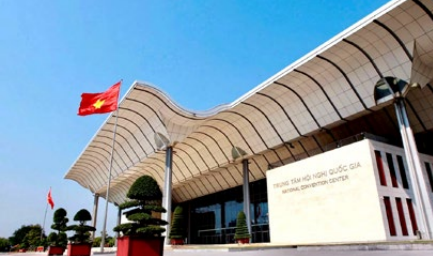
Vietnam Logistics Business Association (VLA)'s sincere greetings to your esteemed business!

With over 30 years of development, VLA is the National Association representing the voice of the logistics business community, supporting and accompanying the growth of Vietnamese businesses. At the same time, VLA is also a member of the International Federation of Freight Forwarders Associations (FIATA) – the largest organization representing freight forwarders and logistics providers across 200 countries and territories, with 113 associations member representing 40,000 logistics businesses worldwide and over 6,000 individual members.

In 2025, the FIATA World Congress (FWC) will be held for the first time in Hanoi, Vietnam, after VLA, as the national representative, successfully secured the hosting rights with considerable effort over many years, starting from 2017.

Through many years of successful organization in member countries, the FIATA World Congress has established its reputation and appeal as the largest and most significant event in the global freight forwarding and logistics industry. In Vietnam, the 2025 FIATA World Congress will have the main theme of “Green and Resilient Logistics,” featuring a series of in-depth reports, analyses, proposals, and solutions for developing sustainable logistics and adapting to global economic fluctuations.

With the scale, nature and importance of the FWC 2025 event, since successfully securing the hosting rights, VLA has received significant attention and guidance from government leaders as well as various ministries and departments. Notably, Prime Minister Pham Minh Chinh has met twice with the FIATA and VLA leadership teams (in July 2023 and July 2024) to affirm the Vietnamese government's support and assistance. He has also directed relevant ministries, departments, agencies, and local authorities to provide maximum support to ensure the successful organization of FWC 2025 by VLA and FIATA. Following the announcement of the event's theme in July, FWC 2025 has garnered widespread interest from the business community, various agencies, and local governments.



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At FWC 2025, with a series of important subjects, extensive networking activities, and exhibitions, the event is expected to attract 1,200 - 1,500 delegates in person. This includes leaders from national logistics associations, international organizations, and notably, over 1,200 top logistics companies from more than 200 countries and territories.

FWC 2025 represents a “golden opportunity” for Vietnamese businesses to meet, exchange, and collaborate with thousands of leading logistics and international trade companies. It also provides a chance to establish Vietnam’s position on the global logistics map, promote the country’s image, and enhance national prestige on the international stage. The event will open up opportunities for boosting imports and exports, improving competitiveness, and contributing to economic development towards the vision of national prosperity.

To contribute to the success of this global event, expand business networking opportunities, and support businesses in showcasing their image and brand to a wide range of international partners, the FWC 2025 Organizing Committee warmly invites your esteemed company to join and support the event.

Thank you very much!

Ho Chi Minh City, September 18, 2024

PRESIDENT OF VLA

CO-CHAIR OF THE FWC 2025 ORGANIZING COMMITTEE

CHAIR OF THE FWC 2025
ORGANIZING COMMITTEE

LE DUY HIEP



DAO TRONG KHOA

Contact us: email: info@fiata2025.vn

LOC's Members

Fiata World Congress 2025

No.	FULL NAME	LOC	POSITION AT AN AGENCY/ ORGANIZATION
1	Mr LE DUY HIEP	LOC Chairman	VLA President term VII & VIII
2	Mr DAO TRONG KHOA	Co- Chairman	VLA President
3	Mr TRAN THANH HAI	Vice Chairman	Deputy Director General of the Agency of Foreign Trade, MOIT
4	Mr HOANG MINH CHIEN	Vice Chairman	Deputy Director General of the Vietnam Trade Promotion Agency, MOIT
5	Mr NGUYEN DUY MINH	Standing Executive & Head of Delegate & Service Committee	VLA Vice President
6	Mr DANG VU THANH	Executive & Head of Programme Committee	VLA Vice President
7	Mr DO XUAN QUANG	Executive & Head of Foreign Relations Committee	VLA Vice President
8	Mr TRAN TIEN DUNG	Executive & Head of Finance Committee	VLA Vice President, HPLA President
9	Ms VO THI PHUONG LAN	Executive	VLA Vice President



10	Mr TRAN CHI DUNG	Executive	VLA Secretary General
11	Mr BUI BA NGHIEM	Executive	Senior Specialist, MOIT
12	Mr NGUYEN THANH BINH	Executive	VLA Vice President term VII & VIII, CEO of Gemadept Corporation
13	Mr NGUYEN XUAN THAO	Executive	VLA Standing Committee Member
14	Mr DO XUAN MINH	Executive	VLA Standing Committee Member
15	Mr NGUYEN XUAN HUNG	Executive	VLA Executive Committee Member
16	Ms. PHAM THI LAN HUONG	Executive	VLA Executive Committee Member
17	Mr PHUNG NGOC MINH	Executive	Executive Vice President of Saigon Newport Corporation
18	Mr LE QUANG TRUNG	Executive	VLA Vice President term VIII. Vice President of Vietnam Maritime Corporation
19	Ms CAO CAM LINH	Executive	VLA Executive Committee Member Term VIII
20	Mr NGO KHAC LE	Executive	VLA Deputy Secretary General
21	Ms NGUYEN THI HONG NGAN	Legal Advisory Division	VLA Head of Legal Advisory Division

Note:

LOC: Local Organizing Committee

MOIT: Ministry of Industry and Trade

VLA: Vietnam Logistics Business Association

HPLA: Hai Phong Logistics Association

Delegates attending Fiata World Congress 2025

The FIATA World Congress 2025 (FWC 2025) will attract approximately 1,500 high-level delegates who are key decision-makers and actively drive innovation and creativity within their businesses and organizations.

Attending FWC 2025 will provide significant benefits, as it is an ideal opportunity to network, build, and establish new relationships, while also raising awareness about freight forwarding and logistics services among participants.

Key activities Fiata World Congress 2025

» CONGRESS

» EXHIBITIONS

» B2B NETWORKING



Groups of Companies, Organizations & Entities Interested in FWC 2025

- » Freight Forwarding Companies
- » Transportation Companies: road, air, and sea transportation
- » Cargo and Express Delivery Companies
- » Logistics Centers and Warehousing Companies, Storage Solutions, Logistics Services, and Customs Support Entities
- » Transport and Warehouse Equipment Providers
- » Port and Airport Service Providers
- » Manufacturing, Importing, and Exporting Companies
- » Government, Ministries, Departments, Local Authorities, Research Institutes and Organizations
- » ...

Related Service Groups

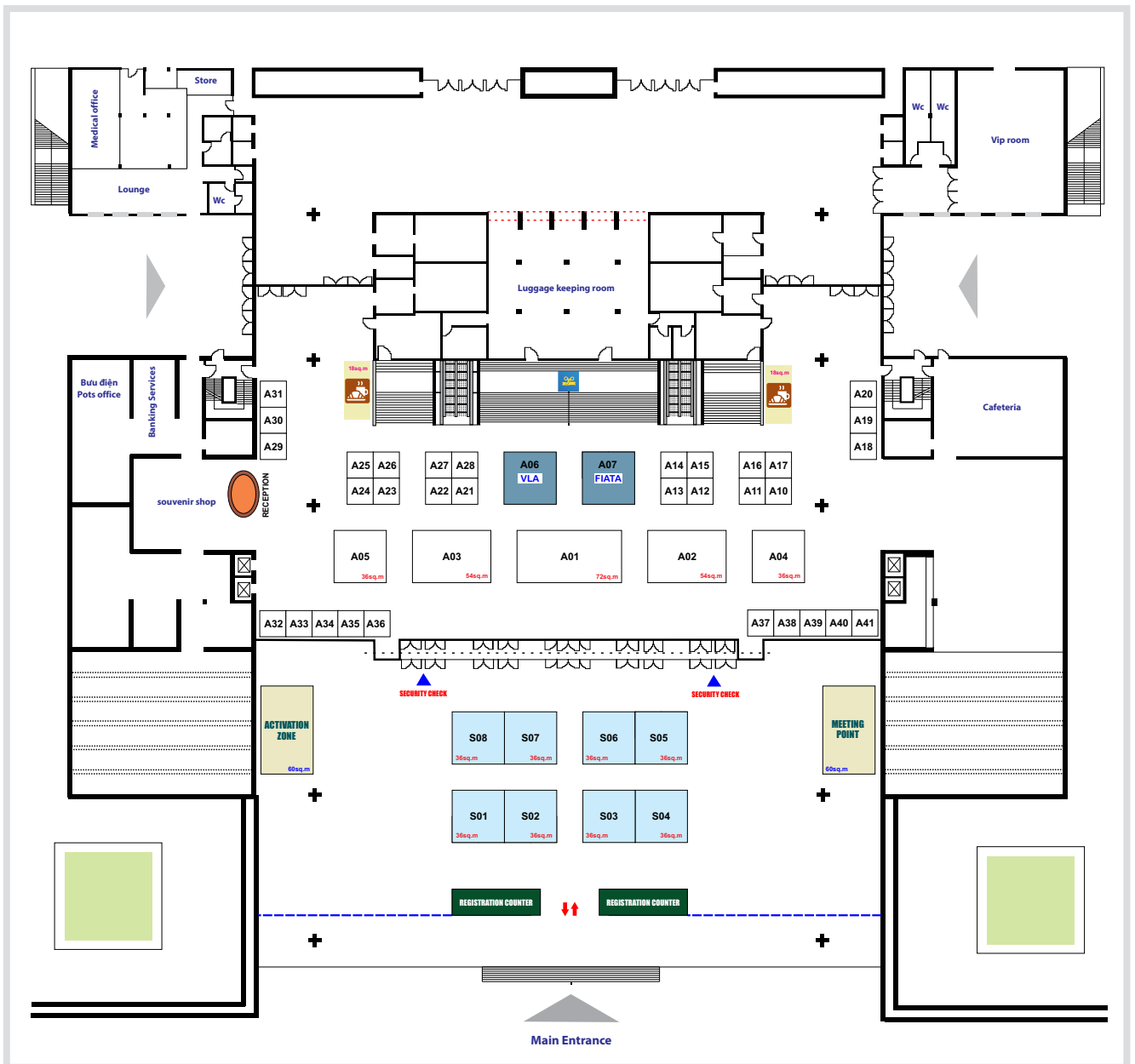
- » Customs
- » Financial Services
- » Government and Organizations
- » Information, Communication & Technology (ICT)
- » Insurance
- » Logistics
- » Maritime Services
- » Payment Service Providers
- » Port Management and Services
- » Legal Services
- » Supply Chain Management
- » Cargo Tracking and Warehousing Systems

Brand Promotion Opportunities at Fiata World Congress 2025

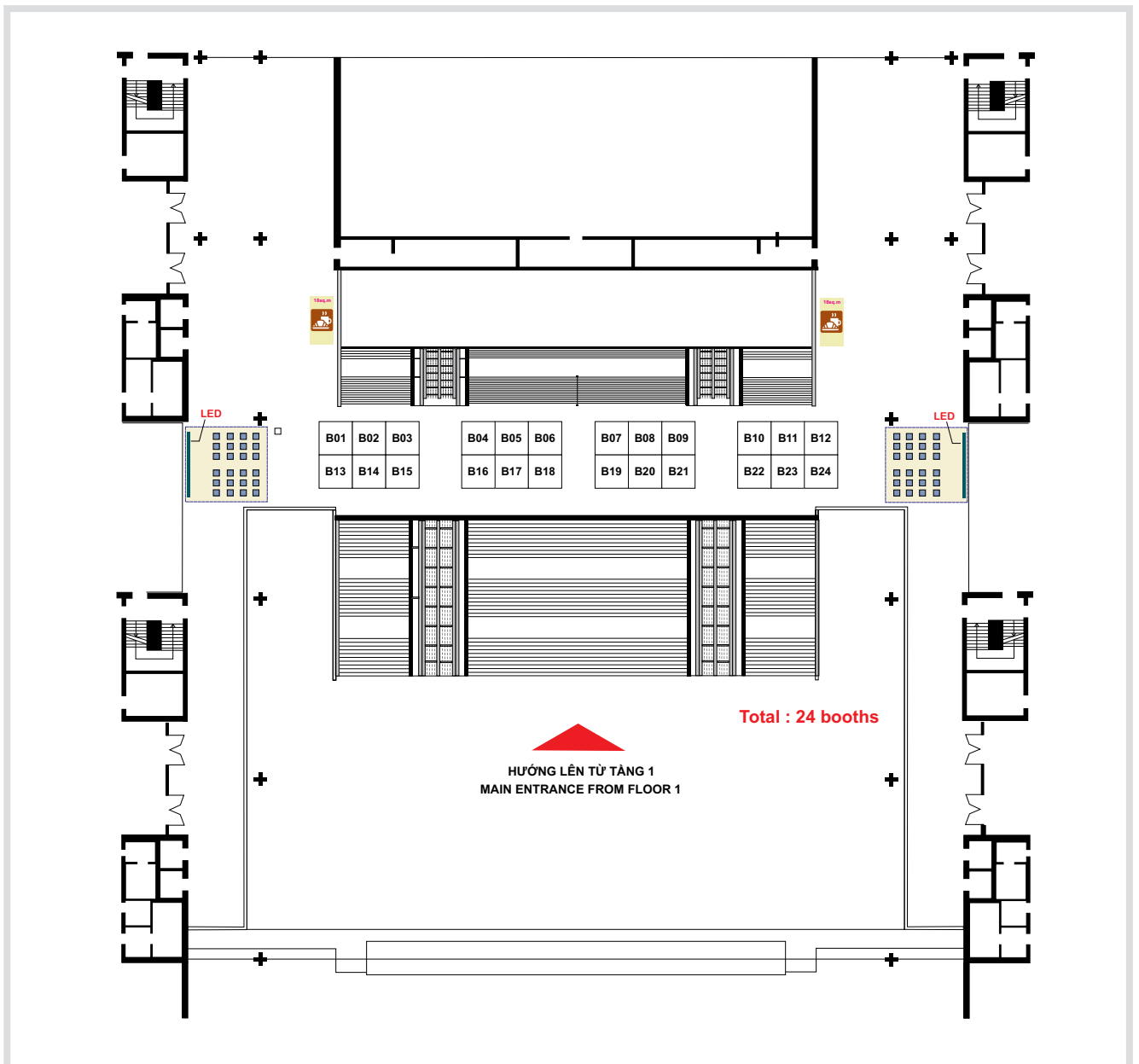
- » **Enhanced Brand Visibility:** Gain recognition and memorability by displaying your logo in prominent locations before, during, and after FWC 2025.
- » **Boost Credibility:** Highlight your company's expertise to your target audience and enhance your reputation.
- » **Generate New Business and Partnerships:** Connect with registrants, suppliers, and speakers to create new sales opportunities and partnerships.
- » **Reach Influential Leaders:** Showcase your brand to thousands of influential leaders from businesses around the world.
- » **Promote Products and Services:** Present your offerings to international buyers, connect with like-minded industry professionals, and establish strategic international partnerships.
- » **Strengthen Brand Positioning:** Solidify your brand's presence and reputation in the global transportation and logistics industry.
- » **Access Knowledge:** Stay informed about emerging trends and ongoing research in the field.



Floor plan of the Fiata World Congress 2025 Level 1

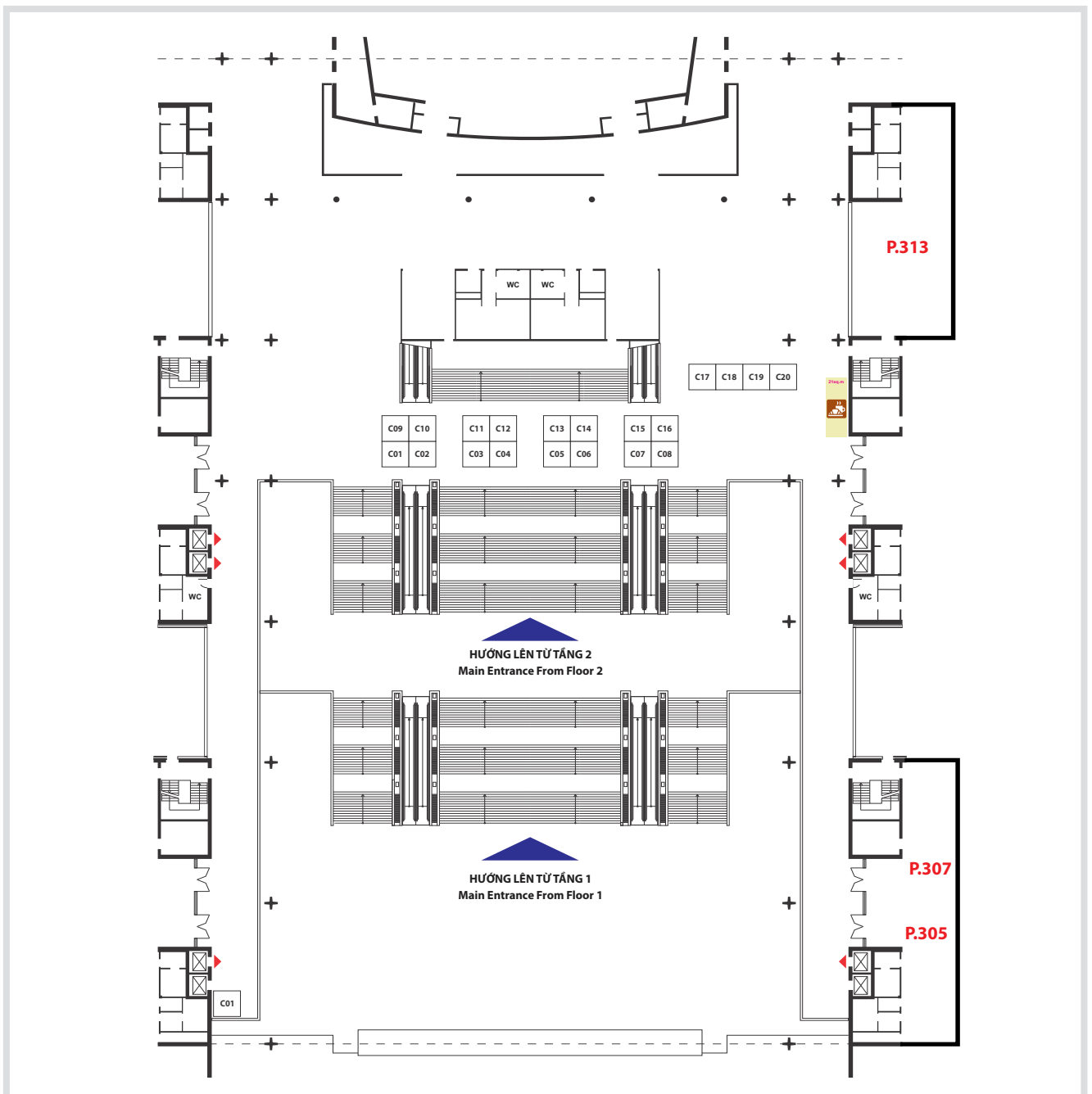


Floor plan of the Fiata World Congress 2025 Level 2





Floor plan of the Fiata World Congress 2025 Level 3



Overview of Fiata World Congress 2025

1.1. FIATA World Congress (FWC)

The FIATA World Congress is the largest and most important global event in the freight forwarding and logistics industry, held annually in a FIATA member country. In 2025, for the first time, this event (FWC 2025) will be hosted in Hanoi, following the successful bid by the Vietnam Logistics Business Association (VLA) to secure the hosting rights.

1.2. Overview of the FIATA World Congress 2025 in Hanoi (FWC 2025)

- » **Event Theme:** GREEN AND RESILIENT LOGISTICS
- » **Venue:** National Convention Center (NCC), Pham Hung Road, Nam Tu Liem District, Hanoi, Vietnam.
- » **Main Hotel:** JW Marriott, 8 Do Duc Duc, Me Tri Ward, Nam Tu Liem District, Hanoi, Vietnam.
- » **Dates:** October 6-10, 2025
- » **Format and Technology:** In-person conference over 5 days.
- » **Organizing Partners:** Vietnam Logistics Business Association (VLA), local logistics associations, and other industry associations. With the support of the Government Office, Ministry of Industry and Trade, Ministry of Transport, Ministry of Foreign Affairs, and other relevant ministries, departments, and local authorities of Hanoi and other related regions.



1.2. Overview of the FIATA World Congress 2025 in Hanoi (FWC 2025)

» Expected participants and quantity:

- Representatives from professional organizations in the logistics sector from the region and worldwide: International Federation of Freight Forwarders Associations (FIATA); Regional Freight Forwarders Associations (RAME, REU, RAMs, RAP), international organizations, and other global international freight forwarding associations.
- Leaders of companies involved in transportation, freight forwarding, logistics, supply chain management, information technology, finance, insurance, cargo handling, and warehousing.
- Experts in the field of logistics services from around the world.
- Target services: Freight forwarding services, logistics services.
- Target market: Global market.
- Estimated 1,200 - 1,500 delegates are expected, including representatives from Vietnamese and international logistics companies, government officials, members of parliament, representatives from ministries and local departments, regulatory authorities, FIATA, regional and international freight forwarding associations, import-export businesses, international organizations, and media agencies.
- With over 1,200 guests from around the world, this event will serve as a bridge for import and export trade between Vietnam and other countries. As a result, other sectors such as aviation, restaurants, hotels, and tourism will also have opportunities for growth. The year 2025 marks the 80th anniversary of the founding of the nation and the 50th anniversary of national reunification. It is also the year for realizing the ASEAN Community Vision 2025. Therefore, successfully organizing the FIATA World Congress 2025 will be a significant contribution of the Vietnamese logistics sector to the nation's jubilant atmosphere and will clearly demonstrate the dynamism and deep integration of the local logistics business community.

Overview of Fiata World Congress 2025

The Importance of FWC 2025 for Vietnam and the Global Freight Forwarding and Transportation Chain

The FIATA World Congress (FWC) is not only a significant event in the global logistics sector but also a golden opportunity for Vietnam to assert its position in the global freight forwarding and transportation chain. With its strategic geographic location, Vietnam is becoming a crucial link in the global supply chain, particularly in major economic corridors such as China-ASEAN, India-China-ASEAN, and as a terminus of the East-West Economic Corridor.

This event will play a key role in enhancing and optimizing the supply chain, allowing Vietnam to leverage its geographical advantages to the fullest, thereby strengthening connections with international partners and elevating the country's competitiveness on the global stage.

FWC - 2025 and the support from the Prime Minister and local ministries and departments

Given the scale, nature, and importance of the FWC 2025 event, since VLA successfully secured the rights to host the event in October 2022, it has received attention and direction from the government and various ministries and departments. Notably, Prime Minister Pham Minh Chinh has met with the FIATA and VLA leadership delegations twice (in July 2023 and July 2024). The Prime Minister has supported VLA and FIATA in organizing the annual congress in Vietnam and has directed ministries, departments, agencies, and local authorities to support and create the best possible conditions for VLA and FIATA to successfully organize FWC 2025. The Ministry of Industry and Trade has also approved VLA's organization of the event and has appointed staff to participate in the event's organizing committee for close and timely oversight. Following the press conference in July 9th, 2024: "GREEN AND RESILIENT LOGISTICS" AND UNVEILING OF FIATA WORLD CONGRESS 2025. Currently, the event has garnered significant interest from the business community, various agencies, and local authorities.



The Prime Minister of Vietnam, Pham Minh Chinh (the six person from right) met with the FIATA delegation for the second time on July 9, 2024 (the first meeting on July 12, 2023) on the occasion of the delegation's visit to Hanoi to review the preparations for the Federation's Congress (FWC 2025), which will be held from October 6-10, 2025, at the National Convention Center.

DAY 0

Mon, 06 Oct 2025

DAY 1

Tue, 07 Oct 2025

DAY 2

Wed, 08 Oct 2025

DAY 3

Thu, 09 Oct 2025

DAY 4

Fri, 10 Oct 2025

Congress Programme 2025

- 08:00 - 9:00
- 09:00 - 10:00
- 10:00 - 11:00
- 11:00 - 12:00
- 12:00 - 13:00
- 13:00 - 14:00
- 14:00 - 15:00
- 15:00 - 16:00
- 16:00 - 17:00
- 17:00 - 18:00
- 18:00 - 19:00
- 19:00 - 20:00
- 20:00 - 21:00
- 21:00 - 22:00

Registration Optional Tours	08:30-09:00 EXHIBITION INAUGURATION NCC - Exhibition Area		08:30-09:00 MTI NCC - Room 309		08:00-09:00 CoPP Marriott Hotel	08:30-09:45 PANEL 2 NCC - Room MMH
	09:30-10:00 BREAK Exhibitor Area				09:00-10:30 OPENING SESSION NCC - Room MMH	09:45 - 10:00 BREAK - Exhibitor Area
	10:00 - 12:30 YLP DAY NCC - Room 313	10:00 - 12:30 B2B Engagement NCC Exhibition Area	10:00-11:15 CAI NCC - Room 309		10:30-11:00 BREAK - Exhibitor Area	10:00-11:00 PANEL 3 NCC - Room MMH
			11:15-11:30 BREAK - Exhibitor Area		11:00-12:30 PLENARY SESSION 1 NCC - Room MMH	11:00-11:15 BREAK - Exhibitor Area
			11:30-12:30 FLI NCC - Room 309			11:15-12:30 PANEL 4 NCC - Room MMH
	12:30-13:30 LUNCH - NCC - Banquet Room				12:30-13:30 LUNCH NCC - Banquet Room	12:30-13:30 LUNCH - Banquet Room
			13:30-14:45 AFI NCC - Room 307		13:30-14:00 REPORT LAUNCH/ PRESENTATION	13:30-14:00 REPORT LAUNCH/ PRESENTATION
			14:45-15:00 BREAK - Exhibitor Area		14:00-15:30 PLENARY SESSION 2 NCC - Room MMH	14:00-15:15 PANEL 5 NCC - Room MMH
	13:30-17:30 YLP DAY NCC - Room 313	B2B Engagement NCC Exhibition Area	15:00-16:00 RAME NCC - Room 309	15:00-16:00 RAP NCC - Room 307		15:15-15:45 EXHIBITION & BREAK Exhibitor Area
			16:15-17:15 RAMS 60 pax NCC - Room 309	16:15-17:25 REU 200 pax NCC - Room 307	15:45-17:00 PANEL 6 NCC - Room MMH	
	17:15-18:00 BREAK - Exhibitor Area		17:15-18:00 BREAK - Exhibitor Area		15:30-16:00 EXHIBITION & BREAK Banquet Room	17:00-17:15 - BREAK
	18:00-20:00 WELCOME COCKTAIL NCC - Banquet Room				17:15-17:30 - BREAK	15:45-17:00 CLOSING CEREMONY NCC - Room MMH
	FREE / TRANSFERS				17:30-18:30 YLP AWARD SESSION NCC - Room MMH	FREE / TRANSFERS
	FREE / TRANSFERS				FREE / TRANSFERS	FREE / TRANSFERS
20:21:30 EXTENDED BOARD DINNER Marriott				19:30 CULTURAL NIGHT RECEPTION NCC - Outdoor	19:30 Onwards GALA DINNER NCC - Banquet Room	



Opportunities for Sponsor Companies

By becoming a sponsor of FWC 2025, companies will not only reach over 1,200 delegates from more than 100 countries but also contribute to shaping the future of the logistics industry with the overarching goal of a **STRONG VIETNAM**. This is an opportunity to:



Sponsorship

The event offers a range of sponsorship packages tailored to meet the needs and goals of different companies.

DIAMOND
\$120,000

PLATINUM PLUS

\$80,000

PLATINUM

\$60,000

GOLD

\$40,000

SILVER

\$20,000

BRONZE

\$10,000

BASIC

\$5,000

Sponsorship Packages & Benefits

Sponsorship Packages	DIAMOND	PLATINUM ⁺	PLATINUM	GOLD	SILVER	BRONZE	BASIC
BENEFITS							
Number of Delegates Attending FWC 2025	10	6	6	4	3	2	1
High-end exhibition booth 9m ² (3m x 3m)	6	4	4	2	1	-	-
Exhibition Ticket	10	6	6	4	3	2	1
Officially a sponsor of FWC 2025, with the right to use the FWC 2025 logo for corporate promotional activities (prior approval required)	✓	✓	✓	✓	✓	✓	✓
The company logo appeared on the rolling slide of the Opening.	✓	✓	✓	✓	✓	✓	-
Appear on the sponsor banner of the Opening and Closing.	✓	✓	✓	✓	✓	✓	-
Business profiles are introduced on the Congress website (word)	✓	✓	✓	✓	✓	✓	✓
Company logo appears on Congress App & Handbook	✓	✓	✓	✓	✓	✓	✓
Advertised in the Congress Handbook (in order arranged by the Organizer)	3 page ^{**}	1 page	1 page	1/2 page	1/2 page	-	-
Be on all Congress social media channels	✓	✓	✓	✓	✓	✓	✓
Tote bags: marketing materials, gift accessories	✓	✓	✓	✓	✓	-	-
LED screen advertising at the Congress (times/day)	10	7	5	4	3	2	1
Business logo appears on all newsletters and announcements of the Congress	✓	✓	✓	✓	✓	✓	✓
Business profiles are introduced on the Congress website (word)	500	350	350	300	250	200	-
Business profiles are introduced on the Fanpage and Website of the Vietnam Logistics Business Association (VLA)	500	350	350	300	250	200	-

(**) Front cover, back cover, and an additional cover page

Post Event (FWC 2025) Benefits

Sponsorship Packages	DIAMOND	PLATINUM ⁺	PLATINUM	GOLD	SILVER	COPPER	BASIC
	BENEFITS						
Business profiles are introduced on the Congress website	✓	✓	✓	✓	✓	✓	-
Business logo featured in the post-congress report	✓	✓	✓	✓	-	-	-
Business logo appears on Congress Photo Library	✓	-	-	-	-	-	-
Exclusive news on newspaper	✓	-	-	-	-	-	-
Sponsor will be on a post-Conference letter	✓	-	-	-	-	-	-

Sponsorship Packages & Benefits

Sponsorship	DIAMOND	PLATINUM ⁺
BENEFITS		
AT THE CONGRESS		
1. Business logo appears in prominent locations throughout the Congress.	✓	-
2. Short videos and corporate introduction films are played during welcome periods, settling-in times, breaks, etc.	✓	✓
3. Booth at the event: Beautiful location, convenient for connecting, introducing and approaching related businesses worldwide.	✓	✓
4. Speaking/discussing the topic at the event. FIATA delegates visit businesses, businesses have the opportunity to introduce their companies and systems.	✓	-
5. Activities and discussions related to the Diamond Sponsor's core business areas.	✓	-
6. FIATA delegates will visit companies, providing the opportunity for the company to showcase its operations and systems.	-	✓
MEDIA BENEFITS		
1. Add in event media products (including summary video clips and news articles about the event).	✓	-
2. Ensure coverage in official newspapers and media channels, such as VTV1, and government officials participate in key events of the event.	✓	-
3. Signature article introducing the business on the congress's official website and fanpage. Share congress documents and maintain connection after the Congress.	✓	✓



SIGNATURE



CULTURAL NIGHT - \$ 40,000

- › Business logo and website are posted on the Congress website and included in all notices related to the Congress App.
- › Business logo appears on Congress App
- › 10 Cultural Night Ticket
- › Exclusive benefits when Picking up
- › Exclusive brand promotion at reception area and/or door gift area

Extra Benefits

- › Attendees Gift
- › Business Logo exist on GALA DINNER

GALA DINNER - \$ 30,000

- › Business logo appears on the evening menu (newsletter includes evening programs)
- › Business logo, website are posted on the Congress website and included in all announcements related to the Gala Dinner
- › Business logo appears on Congress App
- › GALA DINNER : 10pax
- › Exclusive benefits when Picking up
- › Exclusive brand promotion at the reception area and/or door gift, food service counter and official transportation to the Gala Dinner

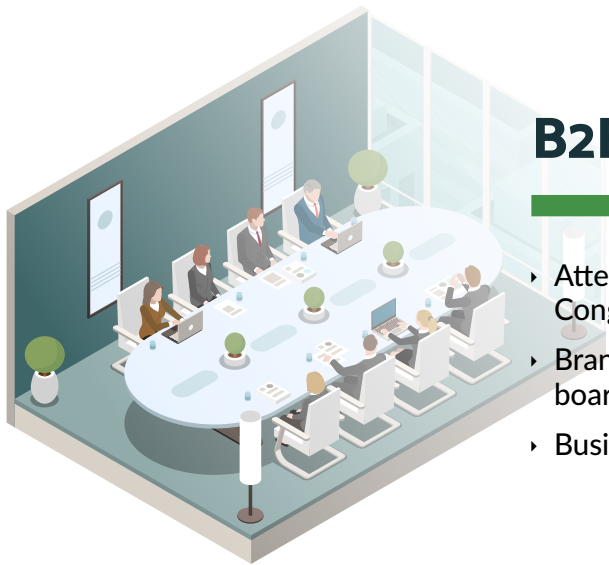
Extra Benefits

- › Attendees Gift
- › Business Logo exist on GALA DINNER

RAFFLE PRIZES - \$ 4,000

- › A lottery program will be held to raise funds for the FIATA Training Fund. All proceeds from the sale of lottery tickets will be used to support the FIATA Training Fund.
- › Sponsors of the prizes will have their company logo printed on the lottery tickets.
- › Winners will be awarded their prizes at the Gala Dinner.
- › Prize sponsors will be invited to the stage to present the awards to the winners. Each winner and prize sponsor will be photographed and featured on the FIATA World Congress 2025 website and social media platforms.

GIFT SPONSORSHIP



B2B / Container Meeting Room

- ▶ Attendees will be able to book B2B meetings via the Congress App: up to 6 people
- ▶ Branding opportunities both inside and outside the B2B boardroom
- ▶ Business logo on Congress App and Congress website



Tote Bags

- ▶ High quality tote bag
- ▶ 100 words to introduce the business profile on the Congress website
- ▶ Business logo on tote bags for attendees
- ▶ Business logo appears on Congress App
- ▶ 2 Full-day Congress Ticket
- ▶ Noted that the bags will be purchased and logoed by the Congress Organizing Committee on behalf of the sponsor.



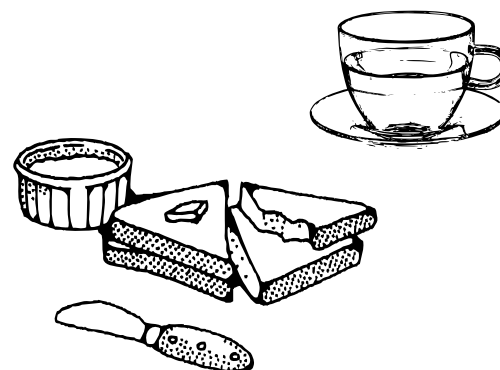
Notebook and Pen

- › Provide each attendee with a branded notebook and pen for use during and after the Congress.
- › Pens and notebooks will be included in attendees' tote bags.



Lunches & Breaks

- › Lunches and breaks will be served in the exhibition area.
- › Opportunity to display your business logo/banner at food service locations.
- › Opportunity to give business gifts to guests during breaks and lunch hours.



Speakers Gift

- › Each speaker will be presented with a personal gift.
- › Exclusive opportunity to sponsor unique and distinctive speaker gifts.
- › Each gift has the company logo (gift selected by the organizer)

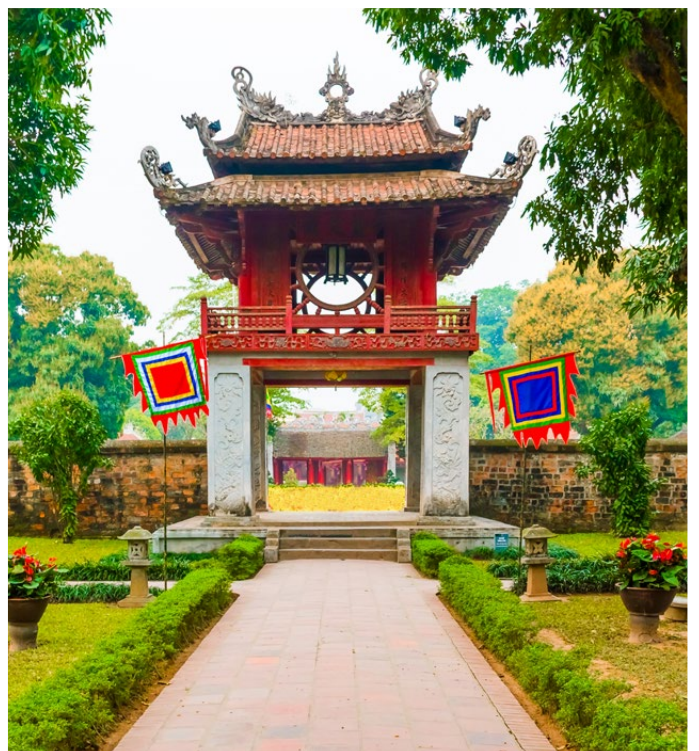
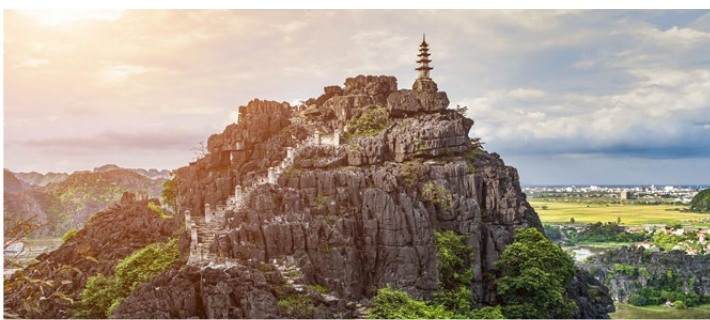


VIETNAM OFFICIALLY RECEIVED THE TALKING STICK FOR HOSTING THE FIATA WORLD CONGRESS 2025



Vietnam

Timeless Charm





ORGANIZER

FIATA WORLD CONGRESS 2025

SINCERELY THANKS

IN HO CHI MINH CITY

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